

JAKE DE BURIATTE

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SELECTED CLIENTS

Corsodyl
Boardmasters
The Masked Ball

TOOLS

Photoshop
Premiere
After Effects
Illustrator
InDesign
SketchUp

SKILLS

Advertising
Event management
Project management
Marketing
Social media
Photography & videography

EDUCATION

**MA Creative Advertising -
Distinction**
Falmouth University

**BA (Hons) Press and Editorial
Photography - 2:1**
Falmouth University

A Levels - ABC
d'Overbroeck's Sixth Form

With a skillset firmly rooted in advertising and event management, I am looking to develop as a creative within an enthusiastic team where I can combine my creativity with my entrepreneurial drive. My key interests follow development of technology around digital advertising and events.

WORK EXPERIENCE

Sales Assistant - The Store X August 2019 - present
At Alex Eagle's concept store, I quickly rose from sales advisor to supervisor. I now am responsible for all aspects of running the shop, including stock management, visual merchandising, tracking and predicting sales, and liaising with our buyers and suppliers. In addition to this, I have also been tasked with mentoring new staff.

Copywriter - niekandjake.com Sept 2018 - Aug 2019
Following the completion of my masters, I worked in an advertising team as a copywriter and assisting with art direction. Highlights of our work include briefs for Paradontax, Moleskine and Burger King.

Producer & Strategist - Pillars Jan 2019 - May 2019
Working with acclaimed photographer Joe Allison, I coproduced Pillars, an immersive exhibition stroke warehouse rave. As well as producing the event, I oversaw the management of the event and developed physical and online marketing strategies.

Creative Director - SBR Sept 2017 - present
I have overseen the formation of SBR, an events company based in the Falmouth. This involved recruiting and mentoring a team of five whilst maintaining bi-monthly 200-300 capacity events, held at multiple venues across the South West. Alongside creating the company branding, I oversaw our strategy and development as a fledgling business.

Founder - SOMGANG Feb 2016 - July 2019
Conceptualising and launching the multi-faceted brand that provides a range of digital content solutions to a diverse clientele. I led the development of the business, leading on brand strategy, social media strategy, and client acquisitions. In tandem, I oversaw the development of a SOMGANG clothing line, which led to a significant increase in brand awareness.

Freelance Photo & Video - Mayn Creative Sept 2015 - June 2018
Whilst working as a freelance photographer and videographer I was represented by the agency Mayn Creative. Working with a variety of local and national clients on projects for online, print and press.